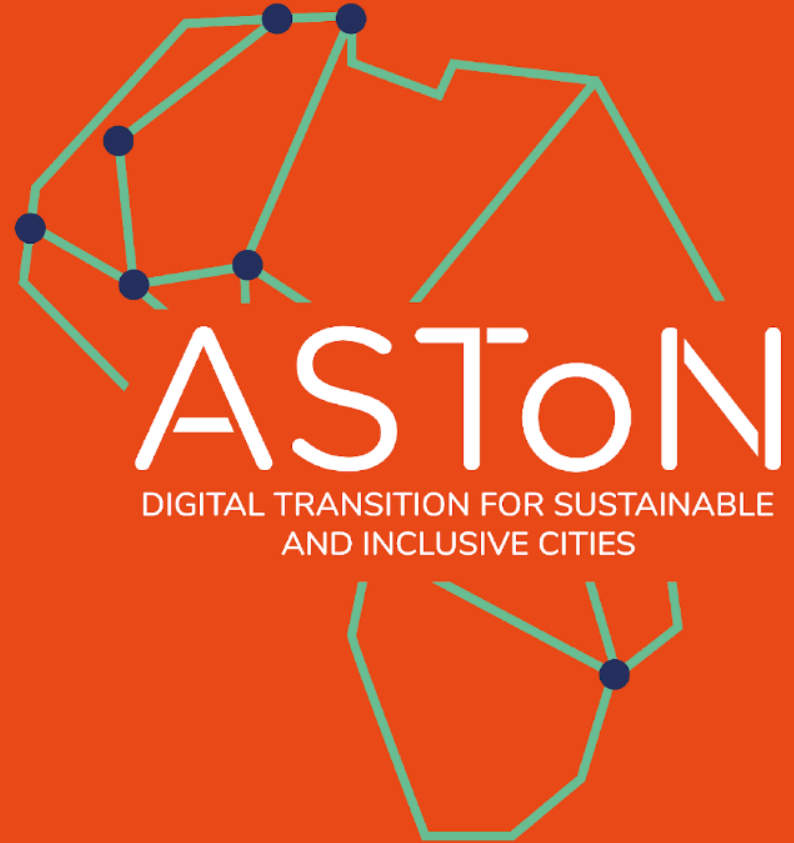


# ASTON PITCHING SESSION

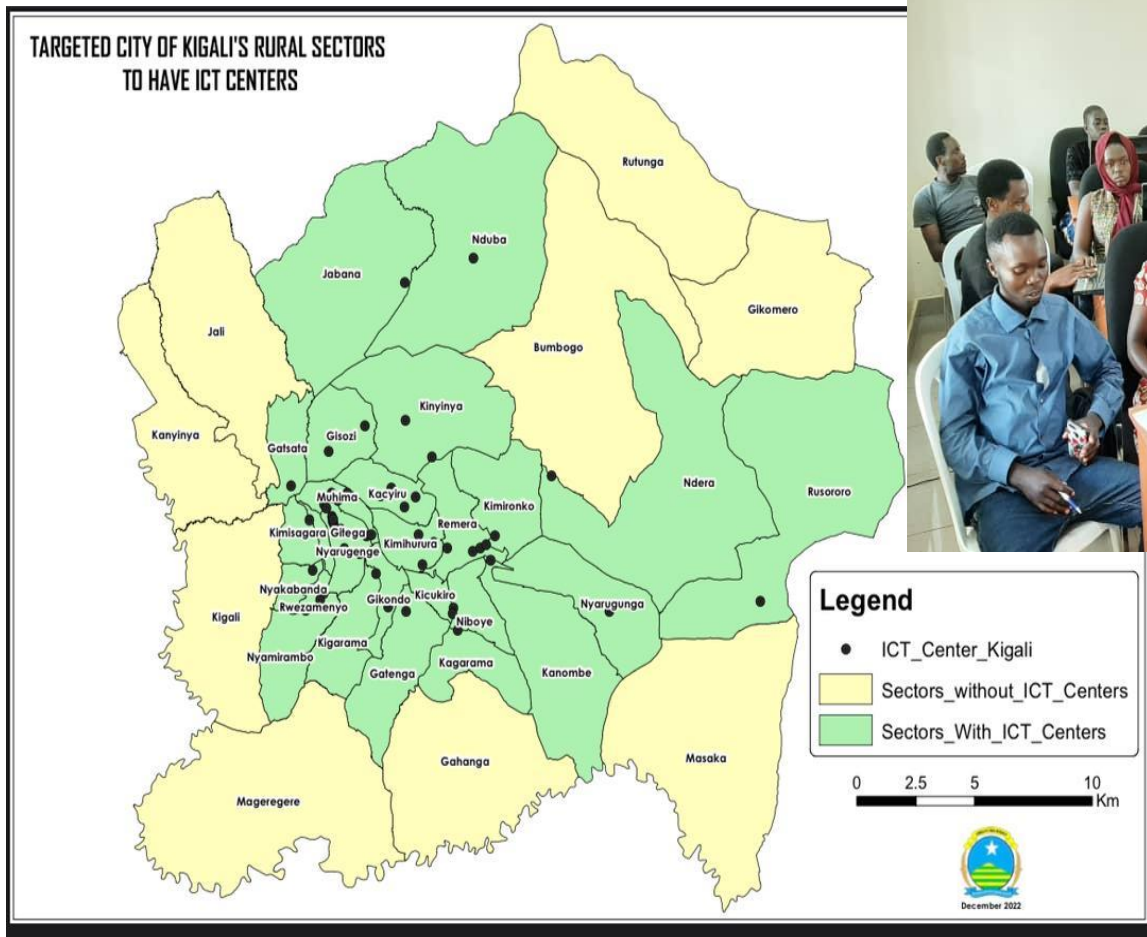
City of Kigali, Rwanda  
Pulicano AYEBAZIBWE





Bridging Digital Divide  
Among the Youth in the  
City of Kigali

# A PROPOSED SOLUTION TO A MAJOR CHALLENGE



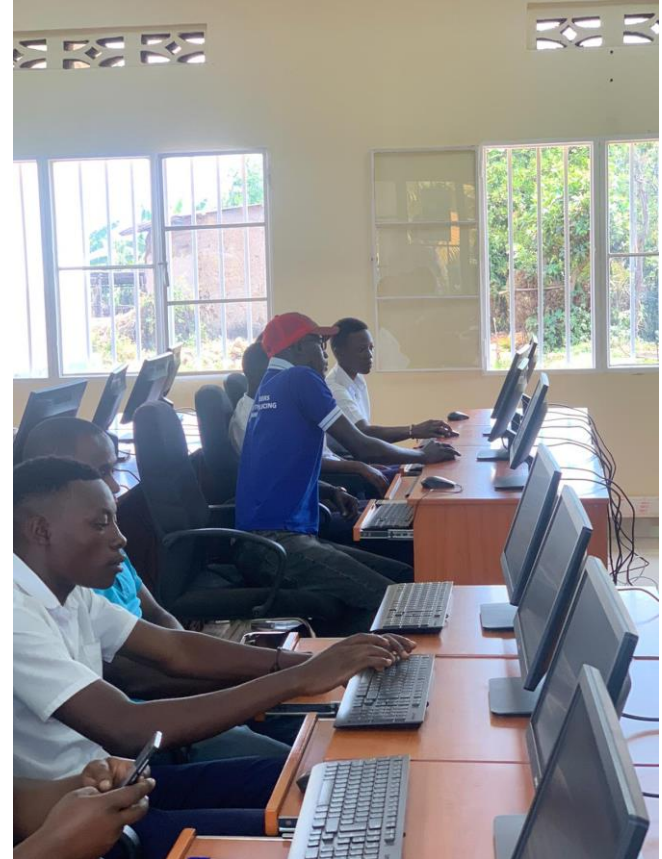
NDUBA IT CENTRE

# PROJECT PRESENTATION

- **Project title:** Bridging Digital Divide Among the Youth in the City of Kigali
- **Project submitter:** City of Kigali
- **Key partners:** Rwanda Information Society Authority (RISA), Digital Opportunity Trust (DOT), Rwanda, Ministry of ICT and Innovation, Liquid Telecom and Broadband System Corporation (BSC), MYCULTURE, Rwanda TVET Board among others.
- **Sector:** Information Technology
- **Key objectives:**
  1. Increase access to digital technology by establishing ICT Centers in identified rural administrative sectors,
  2. Enhance access to digital skills to drive inclusion and participation in the digital economy and personal lifestyle,
  3. Contribute to building the ICT centers' capacity to achieve and maintain operational self-sufficiency.
- **Current status :** One ICT Centre set up as a pilot project and conducted training to 60 youth (70% male and 30% female) in ICT Literacy, Gender Equality, Entrepreneurship courses and 21 st Century skills with practical application to their businesses and more to be trained in the same fields. We have also identified 9 sites where other Centres will be set.
- **Project timeline:** 5y years from 2023 to 2027
- **Alignment with national & international objectives:** deliver on the National target of achieving 60% of digital literacy among Rwandans by 2024 as well as digital inclusion in global world.

# IMPACTS OF OUR PROJECT

- **Digital literacy** : over the next five years, the City of Kigali is targeting to **directly increase access to digital literacy for at least 11,520 young people living in rural areas** of the City through the establishment of **10 more ICT Centers**. Expected co-benefits : creation of more productive jobs, improved service delivery, increased citizen participation in economic development.
- **Sustainability impacts**: we expected to have enhanced environmental protection by having **paperless working conditions**, which will lead to environmental conservation as well as reducing all kinds of pollution challenges all of which will lead to better living conditions.
- **Mitigation benefits**, our project will reduce loss of life as the living conditions will be favorable and even the fact that people will be earning from the skills gained, their **standards of living will be improved, poverty will be alleviated and increase of their life expectancy as well.**



# OUR BUSINESS MODEL

<b>The total estimate of our project stands at 1,790,375 with its broken down details below in Dollars</b>		
1	Buildings	\$180,000
2	Conduct assessment, renovation and supervision of works and repair for the following years afterwards(10% of repair every	\$322,736
3	Acquire ICT Equipment, internet and furniture for ICT centers(10% of repair)	\$ 611,877
4	Conduct training in digital literacy (Coordinator and Trainer's allowance	\$ 388,000
5	Conduct tracer studies to track individuals who took trainings	\$ 75,000
6	Hire a consultant to develop sustainability model of the project	\$ 50,000
7	Project Management	\$ 162,761
<b>Overall Total</b>		<b>\$1,790,375</b>

## Financial risks facing our project

- Rising costs of materials: due to effects of Covid-19 and high price of fuel
- As a response strategy the CoK will trace the source of affordable material

## Mechanisms to payback

- The City of Kigali will design and implement project self financing model to foster project sustainability

# WHAT WOULD WE NEED FROM YOU?

	TECHNICAL AND FINANCIAL SUPPORT NEEDED		
	Phase I: Renovation & repair of existing buildings and acquisition of IT Equipments	Phase II: Implementation of training programs & dev't of sustainability model	Phase III: Conducting of impact assessment
Technical support	Hiring of the construction company to make renovation and tender for the buying of the equipments	➤ Hiring of consultant to work of sustainability model as well as trainers to conduct trainings	Hiring of a consultant to conduct the impact assessment of the trainings provided
Financial support in dollars (\$)	934,613	438,000	75,000

Project Management fees are crosscutting and totals up to \$162,761

## Timeline explaining how the financial support will be used in our Project

Years	Y/2023	Y/2024	Y/2025	Y/2026	Y/2027	Management fees	Total
<b>Budget (\$)</b>	717,581	163,759	163,759	198,759	203,759	162,761	1,610,378



# Strategies for the future of our project

- **Finance strategy:** In regards to the financial strategy, we plan to put some income generating activities that will enable the Centres to re-sustain themselves
- **Stakeholder mobilisation strategy:** Here, we plan to always make field visits to various companies and institutions as well as conducting regular meetings with them while encouraging them to come in for any support and intervention in regards to operationalization of the Centres
- **Communication strategy:** For this strategy, we plan to conduct different communication activities including: TV shows, Radio talks, Articles in news papers as well as using different social medias to pass out the necessary information.





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# LET'S CONNECT AND WORK TOGETHER!

AYEBAZIBWE Pulicano

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City of Kigali

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